Be Bright, Be Seen! Parent Information Guide
Keep this handy to help your child stay safe on the roads this winter.

🔮 The Core Rule: Day vs. Night Visibility

Many winter jackets are dark and make children invisible to oncoming drivers. Ensure your child wears something bright and/or reflective depending on the time of day:

- 🌞 **Daytime & Dusk:** Wear **Fluorescent** colours (e.g., bright yellow, pink, or green).
- 🌙 **Nighttime & Darkness:** Wear **Reflective** materials (e.g., silver strips, reflective tape, or badges).

🎒 3 Simple Ways to Upgrade Your Child's Gear

You do not need to buy a completely new winter coat to keep your child safe. Use these quick fixes:

- **High-Vis Bag Tags:** Clip fluorescent tags or reflective smiley face stickers onto school rucksacks.
- **Snap Bands:** Slide high-visibility snap bands over dark coat sleeves or trouser cuffs.
- **Bright Footwear:** Choose shoes with reflective strips or add neon laces to sports kit bags.

🚲 If Your Child Bikes or Scooters

- **Check the Law:** By law, bikes must have working white front lights and red rear lights after dark.
- **Keep it Clean:** Regularly wipe road grit and mud off your child’s bicycle reflectors.
- **Helmet Upgrades:** Add strips of weather-resistant reflective tape to scooter frames and helmets.

🛑 The 2 Biggest Winter Walking Hazards

1. **The Distraction Trap:** Remind your child to put smartphones away and remove headphones before crossing any road. They need both their eyes and ears to judge traffic speed.
2. **Parked Cars:** Wet winter roads increase braking distances for cars. Teach your child never to step out from behind parked cars, vans, or buses where drivers cannot see them.

Thank you
Head Teacher